

MESSAGE FROM THE PRESIDENT

Flashbacks, Friendships and Glimpsing the Future

Flashbacks in movies are tricky. They are interspersed here and there to help us understand the present by revealing details from the past. But they often confuse viewers by breaking the continuity of the story being told. Friendships, on the other hand, are straightforward, reliable, and always understood for what they are: trust, confidence and the ability to relate to someone near and dear. The future is here; we are living it now.

In our last published Newsletter, we were looking excitedly toward the future, especially the June 17th start of the 2008 FNL season. Nearly six months later, I'm pleased to report the ten week program was awesome. The last three weeks were enhanced further by the presence of the Farmers Market on the Blvd. It brought out early shoppers and young families with children, many of whom hung with us through the night helping set record attendance numbers. The last night on August 22nd was still going strong at 10 pm with gyrating dancers swaying to the music making the most of the final notes of the season. This was Steve Nurse's final night as FNL Program Manager and it was a fitting tribute to him and all of his hardworking team of volunteers to end on such a high note.

It's been a fast moving train since. I'll recap it as best I can. Starting with the worst of the news. We lost Beverly, my beloved wife of nearly 46 years, on October 19th. She passed, very quickly and unexpectedly. We joined as a group of family and friends to bid her farewell and celebrate her very full and wonderful life at the Druid's Temple on November 16th. Bev, or Moonbeam, as she was affectionately known during the 2007 CAA Summer of Love Film Festival, is gone, but will never be forgotten.

Bev's many contributions to CAA started with her showing her artistic creations of slumped glass hearts during the CAA Open Studios program in June 2006 when she joined with new friend, Sher', to display in the studio up on the hill. Bev's efforts ended very abruptly as Director of the First Street Gallery (FSG) working with a group of twelve Co-Op artists that were her close friends, confidantes and frequent companions during her last weeks.

Bev and I joined CAA in October 2005 when Charmaine encouraged us to go on the first Oliver Ranch Tour. We rode up the hill that day on a bus with about thirty other CAA members, few of whom we knew. Three years later, we know all of them and have since shared many memorable moments in our homes, at FNL, at

the First Street Gallery, Real Flicks, the Discovering Art Program, the Night Writers readings and in many of the other non-profit and service club dinners, parties, and events that these new friends in Cloverdale invited us to attend. It's been a blast and Bev and I have enjoyed every moment of the time that we have spent with so many close and very dear friends in the community.

When Larry Horner resigned after two years as Director of FSG this past August, Bev immediately took over managing the gallery on an interim basis, planning to find someone within the community who would be both qualified and interested in the operations of a small non-profit art gallery. The job is both challenging and enormously frustrating. There is simply no foot traffic in downtown Cloverdale. In spite of all of the artists' best efforts, it's a tough sell. For what it's worth, Bev had fallen in love with managing the gallery and was eagerly looking forward to having all the fun herself. If you are interested in taking on this demanding position, or serving in another Board capacity (Volunteer Coordinator needed) call me at 894-4410. I will get back to you promptly.

We are in the process of saying a long goodbye to Dan Greenwald as our longtime Membership Director. Gail Kennedy joined the Board as his replacement in August. Dan has graciously agreed to hang with us a while longer to help recover our membership data base that got all shook up in a host server hiccup in October. We are in the process of restoring most of our snail-mail list, but can use your help. If you are not currently receiving our e-blasts on CAA events such as Real Flicks and Discovering Art, please forward your e-mail address to us at info@cloverdaleartsalliance.org

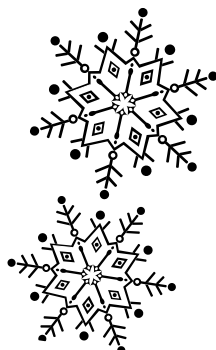
A big thanks to Camille Jauregui for the graphics support that she will continue to provide online from her new home in Yuba City. Sorry to lose her, though, as a guest artist in FSG - not everything works on-line. Kudos also to Dan Greenwald and Joe Devine for sharing their interesting and informative film insights with our Real Flicks audience and leading our post film discussions. Welcome aboard to Mark Tharrington as the program manager for FNL. Mark will be providing an update on the 2009 FNL program in our next edition. Welcome also to all new members. Glad to have you in our CAA family.

In closing, I want to remind you that we are an organization of volunteers. We depend entirely on enthusiastic and loyal members who contribute in so many ways to help us bring art, in its many forms, to our community. Peace, love and best of wishes this holiday season to all of you in our small community that has come to be known as "Genuinely Cloverdale". That works for me and I know that Bev would agree.

Bill Lambert, CAA President

INSIDE:

- Sculpture Exhibit
- Discovering Art Music Series
- Real Flicks
- Night Writers
- 20% off Coupon



Gift Certificates Now Available at the First Street Gallery!

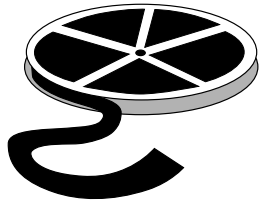
Want to give the gift of art, but not sure what their taste is? A Gift Certificate to the First Street Gallery will let them choose a piece of art they will cherish for years to come.

Check inside for a coupon good for 20% off your purchase at the First Street Gallery! 

REAL FLICKS ROLLS OUT THE RED CARPET

By Diane Bartleson
Program Director

Red carpet on the outside. Royal treatment on the inside. If you were among the crowd of devoted film lovers lucky enough to attend our shocking good "Bottle Shock" event in October, you know what I'm talking about.



It's not every day that film producers come to little ol' Cloverdale. But that's what happened in October for the first screening of Bottle Shock, courtesy of the Arts Alliance's Real Flicks film series. Because the movie's producers live in Sonoma and shot their film among our local vineyards in Napa and Sonoma, Brenda and Marc Lhormer were ready, willing and able to share their first film-making experience with our local audience at Clover Cinemas.

There was no mistaking the stylish Lhormers, who arrived at our wine reception in their honor wearing lean black jeans and one-of-a-kind Bottle Shock T-shirts. Other local luminaries in attendance were Kim and Don Wallace, proprietors of Dry Creek Vineyard. It's their 2007 Fume Blanc that took home the honors from our "2008 Judgment of Cloverdale," our hometown version of the legendary wine tasting known as "The 1976 Judgment of Paris" which inspired the Lhormers' current release hit film.

The culmination of this special evening was a lively Q & A exchange about the actual filming of Bottle Shock between the producers and a full capacity theater crowd. Everyone enjoyed getting real life insights into the realities of producing a full length independent film. Casting? Choose your director wisely since it's his/her strategic alliances with actors and production pros that really pulls it all together. Distribution? It's a jungle out there for independent films, so thank goodness for DVDs and Netflix. Gorgeous aerial shots of the vineyards? Not a problem if you can pay \$40,000 per day of filming. Who knew?!

More surprises await Cloverdale's independent film lovers. Real Flicks' "wish list" of current release independent films has some rare gems just waiting for you to discover them. Stay tuned and watch for announcements about upcoming titles. If you're not already on our e-mail announcement list, be sure to sign up on our web site at www.cloverdaleartsalliance.org or call 894-4410 today.

NEW ARTISTS AT FIRST STREET GALLERY

By Beverley McChesney

Despite our major setback of losing our late interim Director, Bev Lambert, the gallery is pushing on. Our current show offers work by ten local artists. At this time we would like to introduce two artists whom you may not know: Paul Maurer and James Selby.

Paul is a Co-op artist who has adapted readily to the gallery and his wood turned pieces are selling like hotcakes. A former game warden, Paul was one of the guys protecting abalone on the coast. Now we are fortunate that he is producing really fine wood turning in town, including bowls, urns and pens. He works with many fine woods including redwood, myrtle, walnut and maple. A real team player, he participates easily in the gallery and helps adjust lighting for other artists. In addition to FSG, he sells his work through Dovetail Collections in Healdsburg.

James Selby is also showing at the First Street Gallery as a consignment artist during this show. You may have seen his metal sculptures at Oktoberfest in the plaza. He also shows in Healdsburg and is attracting a great deal of attention in the art scene. Come in to see his fantastic creatures. The current show "Changing Colors" runs through January 11, 2009

DISCOVERING ART

Cloverdale Arts Alliance announces the continuation of Art Appreciation Classes.

By Ron Siegemund

The Cloverdale Arts Alliance proudly announces its next series of Art/Music Appreciation Classes titled "Elements of Jazz: From Cakewalk to Fusion." This program will examine the rich history of the uniquely American music known as "JAZZ," from its humble roots to its modern day versions.

Every other Thursday evening starting January 15th, 2009, from 7:30-9 pm, the Cloverdale Arts Alliance's Cloverdale Center of the Arts (105 E. First St., Cloverdale, CA) will be transformed into a big-city jazz joint. Each evening will begin with a 45 minute CD recorded presentation by a prominent music professor/historian and jazz musician, followed by a "jam session" of recorded and/or live music.

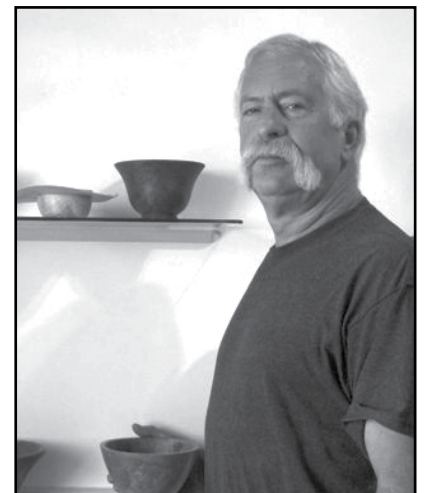


Course curriculum is as follows:

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|--------|---------------------------------|
| Jan 15 | Plantation Beginnings |
| Jan 29 | The Rise and Fall of Ragtime |
| Feb 5 | The Jazz Age |
| Feb 19 | Blues |
| Mar 5 | The Swing Era |
| Mar 19 | Boogie, Big Band Blues, and Bop |
| Apr 2 | Modern Jazz |
| Apr 16 | The ABC's of Jazz Improvisation |

We invite you to experience this "Jazz Social" to gain a deeper appreciation and understanding of this evolving musical art form, while making new friends in a unique jazz club-like setting.

In order to reimburse the Cloverdale Arts Alliance (CAA) for the expenses of administration, a nominal donation will be requested. Seating is limited to the first 40 participants. Wine/refreshments will be served. Call 894-4410 or visit www.cloverdaleartsalliance.org for further information and full schedule regarding this or the many other fine Cloverdale Art Alliance programs.



Paul Maurer

NIGHT WRITERS WRITER SPOTLIGHT: Louise Young

Cloverdale has been my home for a year, and because of a vacancy, I was invited to join the "Night Writers" group sponsored by the Arts Alliance. We meet in the First Street Gallery, a clean space, full of light, and always decorated with interesting original art.

I moved to Cloverdale from the Mendocino coast, where I lived for eight years. It was at College of the Redwoods that I renewed my interest in writing for creative expression after many years removed from that pleasure. Several of my poems are published in "Good Words," a journal of works from the writing classes; a poem in "Breast Collection," published by Opiri Press, which required that every submission contain the word "breast"; and a poem in "The Wave," a periodical published by the English Department at C.R.

Other than poems, "The North American Technocrat," a quarterly devoted to progressive themes involving the influence and development of technology in society, published "The Alchemy of War," an article I wrote in 2003 about the Bush wars.

Listing these credits bolsters my temptation to think of myself as an experienced writer, but in reality, every time I sit down to write, my mind runs from the task, the page is just as blank, and my hands are only a little less shaky than when I took on my first assignment eight years ago in the Creative Writing class at C.R.

That tension is part of the writing process for me. Ever before me is the goal to deepen my work, make it more accessible to the reader, and in so doing enrich my own life.

The following poem "Spirit Birds", is a Rengay Chain. The nobles of the Japanese court in eighth Century Nara and later, in Kyoto, held contests, matching wits through forms of short, formal poetry, to amuse themselves through hot summer nights when sleep was impossible.

A Rengay is at least five haiku strung together to develop a theme. Each haiku has three lines: the first and third composed of five syllables, and the middle line of seven. Each haiku in a Rengay must repeat a line from the one before it, thus chaining them together in word and theme.

SPIRIT BIRDS

Watching sparrows rise,
dance free of gravity's law,
I long to join them.

Watching sparrows rise,
feathers float across my path.
Spirit reads my mind.

Invited to fly,
feathers float across my path.
Where are their owners?

Invited to fly,
I surge forward, arms flapping.
Birds cast magic spells.

Birds cast magic spells
Upon unwary dreamers.
Now I am flying.

Now I am flying,
Holding fast to magic spells
Spirit birds taught me.

Louise Young
August, 2008

Selected Sculptures Remain Over the Winter

By Susy Nurse

As we celebrate the completion of the highly successful 6th Annual Cloverdale Sculpture Exhibit, sculptors displaying on the sidewalk at the front of the plaza have agreed to continue to display their pieces over the winter months, on loan to the city. These sculptures are highly visible to all driving through our town, providing interest in our downtown to visitors and locals alike. This is an excellent opportunity for the City of Cloverdale to maximize interest in downtown, while providing an ongoing artistic experience for our community and a highly-visible location for the work of the artists involved. Two local artists, Shelby Kennedy and

Larry Horner, are among the artists that will remain on display. The 5 pieces held over are all for sale, and enquiries may be directed to the Cloverdale Arts Alliance First Street Gallery.

The Seventh Annual Sculpture Exhibit (2009) is now in the planning stages and any sculptors interested in applying to be part of the exhibit may visit the First Street Gallery, download the "call to artist" materials at www.cloverdaleartsalliance.org or e-mail questions to SculptureExhibit@cloverdaleartsalliance.org

The 2009 exhibit will open on Saturday June 6th and continue until September 30th.

Coupon 

20% Off

Bring this coupon to the First Street Gallery for 20% off your purchase of art, sculpture, jewelry and gifts!

Support local working artists and give a one-of-a-kind gift this holiday season!

Expires 12-31-08

CAA Board of Directors:

Bill Lambert, *President*
Charmaine Garland, *Secretary*
David McChesney, *Treasurer*
Gail Kennedy, *Membership*

Chelsea
Ron Siegemund
Mark Tharrington



CAA Advisory Board:

Jennifer Jordan • Joyce Mann • Ron Pavelka

Newsletter Production: Camille Jauregui
Website Manager: Ames Grisanti

Upcoming Events:

Discovering Art (Starting January 15th)
Every other Thursday, 7:30 - 9:00 pm

Night Writers
1st Monday

Real Flicks
2nd & 4th Monday & Tuesday, 7 pm

First Street Gallery
Changing Colors - 11/12 - 1/11
Fresh Start - 1/14 - 3/15
Spring Forward - 3/18 - 5/31

Gallery Located at 105 E. First St.
Hours: Wednesday - Sunday 11-5
For more information call 894-4410

Donations to CAA

The two most common ways of donating to CAA are your annual membership fees and your time and efforts as volunteers. We are grateful for both. We also appreciate the many of you who have made generous cash donations to CAA over these past six years. We encourage you to also support us in a new way – the Ray's "Community Rewards" program. Simply save your Ray's food receipts and bring them to us. We will receive a contribution equal to 1% of the value of those receipts. Thanks again for all of your generous support in helping us bring art to our community.

Membership News

The Cloverdale Arts Alliance would like to thank all of you who have renewed your membership this last quarter and we welcome the following new members:

Don and Marilyn Burns

Robert & Jeanne Cox

James Howell

Kim Howland

Marge Howser

Stephen Johnson

Mavis Maguire

Lucia Longo

Paul and Karen Maurer

Susan Nelson

Emily Ramey Novak

John and Joyce Rich

Cathy Sciaini

Janet Seaforth

Louise Young

CAA Members benefit from membership in many ways: with personal notification of upcoming events, discounts on certain events, a quarterly newsletter, and an opportunity to meet like-minded individuals and become part of a vibrant organization with talented members. If you would like to get involved as a volunteer, you can call Charmaine Garland at 894-2738.

Without your support we couldn't continue to bring you the quality programs that we do. Thank you!

BECOME A MEMBER!



Single Senior or Student
\$20

Individual/Family
\$35

Business
\$100

Name _____

Company _____

Address _____

Telephone _____ Email _____

I am an artist

Please contact me about volunteering

MAKE CHECK PAYABLE TO:
Cloverdale Arts Alliance

MAIL TO: Cloverdale Arts Alliance
P.O. Box 446
Cloverdale, CA 95425