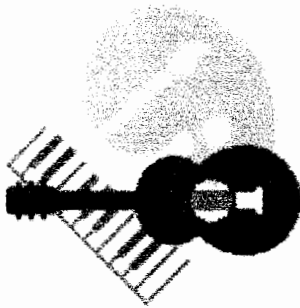




It is the new year, and spring is coming! We wanted to connect again, to let you know that the Cloverdale Arts Alliance is actively involved in our ongoing mission to bring the cultural arts closer to home. We are dedicated to improving the scope of our current activities in town, and to developing future directions for the visual arts, art education, theatre, art and lectures, and music, all of which reflect diversity and a variety of cultural experiences.



Inside this issue:

<i>Upcoming Events</i>	1
<i>Membership and Volunteers</i>	2
<i>What Have We Been Up To?</i>	3
<i>We Want Your Feedback!</i>	4

Upcoming Events

Independent Film Series

The Cloverdale Arts Alliance, in conjunction with Clover Cinemas, has successfully kicked-off the "Real Flicks" Independent Film Series. Initially introduced as a two-month trial program, the series started in December 2004. Due to the widespread support from members of the Arts Alliance and from the Cloverdale community in general, Cinema West (owners of Clover Cinemas) has agreed to extend the series at least through May 2005.

To date, we have enjoyed **Mean Creek**, a film about young people, and how they are pushed into adult choices due to a confrontation with a bully that goes horribly amiss; **Motorcycle Diaries**, an inspiring film in Spanish about a defining physical and spiritual journey taken by the young Che Guevara; and **Vera Drake**, set in England in 1950, which portrays the difficult moral choices around illegal abortions, and highlights the differences in availability and choices for the wealthy versus the poor.

If you have not yet joined us for this thought-provoking series, please come out and give it a try. Also consider joining us after each film for an informal discussion at Ruth McGowan's Brewpub. The Brewpub has agreed to stay open later, following each Real Flicks film to accommodate our audience. The objective of the Cloverdale Arts Alliance is to further extend the series, and hopefully, to increase the frequency of showings later in the year. To achieve this objective, we need your continued support.

These independent films are scheduled for **7.00 p.m on the second Monday of every month**, so mark your calendars with the dates of **February 14, March 14, April 11, and May 9**. Help make this a continuing success for the Arts Alliance.

Our Valentine's treat on February 14 will be **Beyond the Sea**, an intriguing and insightful look

into the life and talents of Bobby Darin, songwriter and performer extraordinaire. The film stars Kevin Spacey and Kate Bosworth. Come on out and support the Arts Alliance, and see a film you won't easily forget.

If you would like to be notified of the film titles, give us your email address, and we'll update you as soon as we have the film title (email info@cloverdaleartsalliance.org or leave a message on our voicemail at 894-4410). Tickets are available directly from Clover Cinemas and may be purchased a day or two before the showing. If you haven't purchased an advance ticket, the box-office opens at 6.30p.m.

Plan to show up early to ensure a seat. See you at the movies!

Friday Night Live Enters its Third Year

Get ready for some balmy evenings in the plaza this summer. Enjoy excellent music and dance from world cultures, while having a glass of wine and connecting with friends and neighbors.

Friday Night Live will return on Friday, July 8th, and run every Friday through August 26th, for a total of 8 Fridays. We have chosen to focus on one longer series in the warm weather this year. The events team and the selection committee have already begun the work needed to make the 2005 series equal the high standards we have set in 2003 and 2004.

Watch for an announcement in June as to our performers this year. Mark your calendars now. You won't want to miss a single one of these performances. Each event begins at 7.30 pm. Some seating is provided, and you are encouraged to bring a lawn-chair to ensure your own comfort.

Tell everyone you know, invite friends from out of town, and see you in July in the downtown plaza.

Arts and Lectures

The Cloverdale Arts Alliance's is hosting the Twilight Poets' Society, and has scheduled eight well-known poets to read from their works on the second Friday of the month, February through May 2005. The readings will take place at 7:30 p.m. at Sweet Rosebud's Coffee House at 113 Broad Street, on the plaza in Cloverdale. Admission is free.

The Friday night poetry readings are scheduled as follows:

February 11 – Joyce Jenkins and Richard Silberg

March 11 – Lynn Trombetta and Stephen Kessler

April 8 – Albert Flynn DeSilver and Amber Flora Thomas

May 13 – Penelope La Montagne and Terry Ehret

This year's eight prize-winning poets from Sonoma, Marin, and Mendocino counties and Berkeley, are talented, published poets. Jenkins and Silberg are editors of Poetry Flash in Berkeley, Kessler--poet, editor, translator, and essayist--is founder and editor of The Redwood Coast Review in Mendocino, and La Montagne and Ehret are current Poet Laureates in Healdsburg and Sonoma County respectively.

This diverse group of poets will share their poetry about life in the city and in the country, about nature and home. Using a variety of styles, from lyricism to irony, they will help us look into our own psychological and philosophical inner spaces. About poetry itself, Silberg, one of February's readers, says that it is "a sphere, silvery, ideal," but is also "an elephant, deeply wrinkled, bizarrely shaped and beautiful." The series promises much of the same.

For more information about the Twilight Poets Society and the Cloverdale Arts Alliance, go to www.cloverdaleartsalliance.org

Portfolio of Local and Regional Artists

In the very near future, the Arts Alliance will have a beautifully bound portfolio of local and regional artists available for the public and visitors to use. It will be located in the Cloverdale Wine and Visitors' Center at 105 N. Cloverdale Blvd., for easy access. People can find out about the incredible talent of our local artists, keep current about their latest works and be able to contact them. Also do not forget that you can access our artists' registry at the Cloverdale Arts Alliance web site, www.cloverdaleartsalliance.org.

Membership and Volunteers

Why should anyone be a member of the Cloverdale Arts Alliance? We rely on a growing membership in order to continue to bring art to Cloverdale. While membership dollars are very important to us, healthy membership numbers say we have support from within the community. This support allows us to obtain sponsorship for our events.

Your membership is very important to us. It provides us with the stimulus to continue, and it has direct benefits unique to our members. Beyond ensuring continuation and growth for the Cloverdale Arts Alliance, other benefits of membership include: discounts at paid events, priority seating at some events, and occasional special 'members only' events, such as wine tasting and meeting guest speakers/presenters on the arts (e.g., Randy Rutherford and Sandy Thompson after-performance receptions).

We need all kinds of members. If you want to get actively involved and help put on events, we appreciate that. However, volunteering is not a membership requirement. It is also wonderful to have your support and encouragement by simply becoming a member.

Tribute to Our Volunteers

We are a volunteer organization. Our dedicated volunteers bring art and cultural events to the Cloverdale area because they feel they have the support of the community. They work hard because they believe in the benefits of culture to our town. The CAA board members are very appreciative of the many hours of hard work and planning that our volunteers put in. Without their help, projects like the Independent Film series, Friday Night Live, just to mention a few, would not happen. These events take much organization and planning. Thank you so much to our current volunteers, and we encourage you to think about your interests and talents to see how you could contribute to our community.

What Have We Been Up To Since September 2004?

Donation to Youth Art Program at the Cloverdale Boys and Girls Club.

We have continued to support the Cloverdale Boys and Girls Club. In the summer of 2004, one of our local artists and CAA Board member, Shelby Kennedy, worked closely with interested children at the club to design and create unique tiles, to dress up the columns in front of the club. These tiles gave the kids a lot of pride in their club and in their own artistic abilities. In keeping with our continued support for youth art in our town, the Arts Alliance has donated \$300.00 to sponsor a pottery program at the club. Steve Nurse, CAA president, said, "It may seem odd for a non-profit donating to another non-profit, but we feel this donation of \$300 is right in line with our charter of promoting artistic endeavor in Cloverdale. We urge you to join us in supporting this worthwhile cause for our youth."

Friday Night Live Series

After a successful first series of concerts in the plaza in the spring, we launched the second series last August and September. People from Cloverdale and beyond spent warm summer and fall evenings listening and dancing to the Latin jazz of Luz, reggae and grooves of I-World, rhythms of Brazil and capoeira with Corpo Santo, funk and jazz of Cannonball, and traditional and contemporary Andean music from Ancient Winds.

It was fun, meeting friends in the plaza, listening and dancing to music, drinking a glass of wine and enjoying the outdoors. The Arts Alliance again lived up to its mission to bring diversity and different cultural experiences in music to Cloverdale. We will continue doing so this summer and will have new musical experiences for you.

Randy Rutherford

On October 30, Randy Rutherford brought his one man show to the Grange, and provided a fabulous evening of entertainment. As he blended singing, storytelling and comedy in his performance, he created a world of fact and fiction.

His autobiographical performance, called My Brother Sang Like Roy Orbison, was a heartwarming story of his teenage relationship with a "cool" older brother, who taught him about life and love. It was a great performance which entertained those present. After the show, members were treated to a reception to meet and greet Randy. We plan to keep bringing such high quality cultural events to our town.

Sandy Thompson – Member Event

To thank our members for supporting the Arts Alliance, we brought Sandy Thompson, the director of the Sonoma County Contemporary Arts Museum at the Luther Burbank Center for the Arts, for an illustrated presentation on contemporary art in November. He led the audience through a visual media tour of the Museum, and then fostered a discussion about the meaning of contemporary art. One member who attended this event discovered that "contemporary art is what you experience now, and that its meaning is totally subjective to the individual". After the presentation, members were invited to a wine and cheese reception with the director for further discussion.

Strategic Planning Meeting

On November 20, we held a very successful strategic planning meeting with CAA members and interested members of the community. It was intense but so fruitful, giving the CAA board future direction. Our president, Steve Nurse, sent out a letter to our membership on December 4, summarizing the meeting and future directions. The enthusiasm and ideas generated gave us the desire to grow. We need a permanent location for an arts center (our vision 2020- 15 years hence) with performance space, classrooms, gallery space, etc. It became apparent that a temporary arts center would drain too much of our financial resources, so we will focus on a permanent solution. In the interim, we are trying to find rental gallery space in downtown Cloverdale and the funds to support it. We also want to bring art classes to children and adults here. Of course, we will continue doing what we have done in the past years. Lots of work ahead of us all!

Cloverdale Arts Alliance

P.O. Box 446

Cloverdale, CA 95425

Yes, I would like to become a member of the Cloverdale Arts Alliance for \$35.00 per year

Name _____

Address _____

Telephone _____

Email _____

Interested in volunteering? Yes, please contact me _____

CLOVERDALE ARTS ALLIANCE P.O. BOX 446 CLOVERDALE, CA 95425

ART IS THE HEART OF THE COMMUNITY



We Want Your Feedback!

We want to thank all of you for supporting the Arts Alliance, now in our fourth year. We have worked very hard to bring arts and culture to our town. We would like to hear from you. Please let us know:

What have you enjoyed this year?

What could have been better at these events?

What future events, people, art, would you like to see here?

Please email us at: info@cloverdaleartsalliance.org, or contact us at

P.O. Box 446

Cloverdale, CA 95425

707-894-4410